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**The Abbey Resort—The Landmark on Lake Geneva—
Now Under New Ownership and Management**

April 2, 2007, Fontana, WI—Today after more than 20 years, the recently refurbished Abbey Resort, “the landmark on Lake Geneva,” has changed hands and management. The resort property was acquired by, Abbey Provident Venture, LLC, which includes Chicago-based Oxford Capital Group, LLC, and will now be under the management of well-respected Hostmark Hospitality Group.

Overlooking Lake Geneva, The Abbey Resort is a 90-acre property and the only full-service resort in the area that boasts lakefront property and a protected marina with 407 boat slips. As one of the industry’s first successful condominium hotel conversions in 2004, the Abbey Resort sold out 100% in only one month.

Ushering in an improved era of excellence after a recent \$40 million renovation, The Abbey Resort looks to further establish itself as the premier leisure and business destination of the Midwest. Virtually every corner of property has undergone careful and well-crafted refurbishment in the past two years, from the 334 luxurious guestrooms and suites to the more than 40,000 square feet of meeting and event facilities. The renovation was the recipient of the *2006 Build Wisconsin Award* from the Associated General Contractors of Wisconsin in recognition as the “best redevelopment of a commercial property.”

Hostmark Hospitality Group—appointed by the new owners as the property’s management company—is an experienced operator in the area. Hostmark has a successful history of resort management including properties such as Harrison Hot Springs Resort in British Columbia, the Aspen Club Lodge and Montauk Yacht Club as well as other Lake Geneva-area resorts including properties such as Lake Lawn Resort and Bella Vista.

“The Abbey Resort has been a cornerstone of the Lake Geneva tradition for more than 40 years,” said Bob Cataldo, President and COO of Hostmark Hospitality Group, “and Hostmark is very excited about the opportunity to bring our hands-on management approach to the only full-service resort on the shores of Lake Geneva.”

Exterior enhancements of The Abbey Resort include a new portico-design entrance that highlights the resort's signature wooden A-Frame (the worlds tallest), major façade improvements, and new roofing, patio and deck. Landscaping improvements include new evergreens, ornamental trees, canopy trees, shrubs and seasonal and perennial plantings as well as new walking paths which afford guests easier access to the resort grounds and the surrounding area.

The Abbey Resort also includes the expansive, on-site 35,000-square-foot Fontana Spa, a nationally-acclaimed destination spa featuring more than 40 services as well as a state-of-the-art fitness center with Life Fitness equipment. Over the next 12 months, the spa will also be adding additional treatment rooms and undergo an update and facelift for the salon.

The Abbey features nine on-site restaurants and cafés, including two with marina views. The property's 40,000-square-foot meeting and event space includes the 10,150 square-foot Harbor Ballroom, which can hold general sessions for groups as large as 1200. In addition, the resort has 32 various-sized meeting and conference rooms and for special events, The Abbey Resort's West Shore Pavilion has more than 6,000-square feet.

Hostmark Hospitality Group (www.hostmark.com) is a leading hospitality management firm operating full-service hotels, resorts and select service hotels worldwide. Hostmark has a proven long-standing reputation for performance-driven results through superior operating and asset management.

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Photos of the property are available. Please email sldestaubin@dobbcomm.com to receive high resolution photos electronically.