



**For Immediate Release**

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**Hostmark Hospitality Group Adds the Crowne Plaza Hartford to Portfolio**

*Schaumburg, IL, March 22, 2007* – Hostmark Hospitality Group has assumed management of the Crowne Plaza Hartford, located in Downtown Hartford, Connecticut. Hostmark is operating the asset for Choa Vision, LLC, a California group of investors.

The Crowne Plaza Hartford known as “The Place to Meet” features 350 guestrooms on 18 floors with over 7,000 square feet of meeting and event space, an outdoor pool, a newly expanded fitness center and complementary transportation within a three mile radius.

The Crowne Plaza Hartford is conveniently located within walking distance of the new Connecticut Convention Center, Dodge Music Theater, Hartford Expo Center and Mark Twain’s house. The Crowne Plaza Hartford is also close to many of Hartford’s largest companies including: The Hartford, Aetna, Cigna, St. Paul Travelers and United Health Group.

“The Crowne Plaza Hartford defines the growth strategy of Choa Vision, which is acquiring quality assets within targeted locations for long term yields,” mentions Biff Hawkey, Senior Vice President of Development for Hostmark Hospitality Group. “Our group anticipates acquiring ten hotels over the next two years,” stated Mr. Cho, Managing Principal for Choa Vision.

Hostmark Hospitality Group ([www.hostmark.com](http://www.hostmark.com)) is a leading hospitality management firm operating upscale full-service hotels, resorts and select service hotels worldwide. Hostmark has a proven long-standing reputation for performance-driven results through superior operating and asset management.

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